



GOAL

TO HAVE 55% OF HAWAII'S WORKING AGE ADULTS HOLD A 2- OR 4-YEAR COLLEGE DEGREE BY THE YEAR 2025

By 2020:



of jobs in Hawaii will require some postsecondary education by 2020. (Georgetown University Center on Education and the Workforce)

change to 2015

In 2014:



of Hawaii's working age adults (ages 25-64) held a two- or four-year degree. (U.S. Census ACS, 2014)

change to 43.7%



2005

40.7%

2014

43.5%



Hawaii is moving in the right direction, with more than **11,000** degree holders gained from 2012 to **2014**, but your help is needed to achieve Hawaii's education goal of 55 by '25.

COLLEGE LEADS TO A BETTER FUTURE FOR ALL



BETTER SOCIETY

Higher levels of education benefit our society – those with higher levels of education are more likely to vote, volunteer, and generate more tax revenue, and they are less dependent on social services.



MORE OPPORTUNITIES

College graduates are significantly more likely than those without any college experience to say their education has been "very useful" in preparing them for work and a career (45% vs. 31%).



LOWER UNEMPLOYMENT

Holding a college degree decreases the chance of unemployment by nearly 50%.

VISIT 55BY25.ORG AND PLEDGE YOUR SUPPORT!

OUR GOAL IS WITHIN REACH YOU CAN HELP



BUSINESSES

- Offer tuition assistance to employees to go back to college.
- Provide college scholarships to employees' families.
- Provide internships for high school and college students.



STUDENTS

- **Middle School:** Explore different career options.
- **High School:** Apply to college and complete the Free Application for Federal Student Aid (FAFSA).
- **College:** Take 15 credits a semester.



PARENTS

- **Pre-K:** Read to your child at least 20 minutes a day.
- **Elementary School:** Volunteer in your child's classroom.
- **Middle School:** Contribute to a college savings plan.
- **High School:** Attend a financial aid workshop with your child.

For more information and tips go to www.55by25.org

HAWAII IS WORKING HARD TO ACHIEVE 55 BY '25



The Hawaii State Department of Education college enrollment rate has increased from 53% in 2011 to 56% in 2014.

change to 2015



Hawaii has adopted the Common Core State Standards, which align student learning in K-12 with the knowledge and skills needed to succeed in college and the workforce.



The University of Hawaii announced a three-year pilot program in which Smarter Balanced assessment scores of Hawaii State Department of Education 11th grade students can be used to enroll directly into entry-level college courses at all of its 10 campuses starting in Fall 2016

ABOUT THE CAMPAIGN

55 by '25 is a community-action campaign coordinated by Hawaii P-20 Partnerships for Education that raises awareness, creates urgency, and invites community-wide participation to achieve Hawaii's education goal: 55 percent of working age adults (25-64 years old) having a two- or four-year degree by the year 2025. To achieve this important goal, support is needed for students and teachers across the education spectrum from early childhood through college completion. The 55 by '25 campaign urges businesses, community and civic organizations, parents and students to make education a high priority and to join the thousands of people in Hawaii who are already working hard to achieve the 55 by '25 goal.

Hawaii P-20 Partnerships for Education is a statewide partnership led by the Executive Office on Early Learning, the Hawaii State Department of Education and the University of Hawaii System that is working to strengthen the education pipeline from early childhood through higher education, so that all students achieve college and career success.

